

## MISSION

The Potomac and Chesapeake Association for College Admission Counseling (PCACAC) is a non-profit, professional organization for those who work with students in the transition between high school and college. Founded in 1964, PCACAC exists to maintain high professional standards at both the secondary and college levels and to connect college admission officers, secondary school counselors, independent counselors, financial aid officers and educational organizations to discuss common professional concerns and to explore ways to empower students.

PCACAC is the regional affiliate of the National Association of College Admission Counseling (NACAC) serving Delaware, Maryland, Virginia, West Virginia and the District of Columbia.



For more information on membership, volunteering, professional development, employment opportunities, college fairs and much more, visit

[www.pcacac.org](http://www.pcacac.org)

### Potomac & Chesapeake Association for College Admission Counseling

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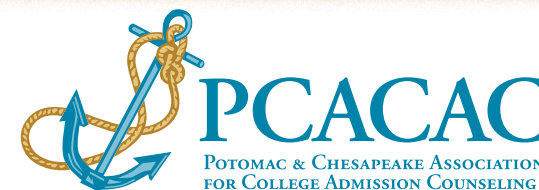
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# Get Hooked!

Become a member of  
The Potomac and Chesapeake  
Association for College  
Admission Counseling



# Benefits

## of PCACAC Membership

### Why Should You Join PCACAC?

#### Professional Development

- Networking! Meet hundreds of people who are just as passionate as you are about college admissions. Members trade best practices and ideas regularly.
- Attend Summer Institute, a workshop designed specifically for new and mid-career counselors.
- Attend the Annual Conference, a three-day long event in late April that brings together counselors from all over the Potomac and Chesapeake region. Listen and learn from nationally known speakers and discuss the most important issues affecting our profession.
- Attend one-day Drive-In Workshops throughout the region which are designed to provide advice to high school counselors on all aspects of the college admissions process.
- Stay up-to-date on issues related to college admissions counseling with the online newsletter, The Anchor, as well as member e-blasts and event calendars.



#### Advocacy

- PCACAC members are advocates to help craft legislation affecting areas such as increased funding for students, addressing counselor ratios and helping underrepresented populations through the college search process.
- Join one of a variety of PCACAC committees to help support the mission of the organization.

#### Membership Directory and Job Board

- Use our up-to-date membership directory. This resource can be especially useful for admissions counselors planning their fall travel and for college counselors advocating for their students.
- Advertise your job openings on our website. Our job board is updated frequently with the latest openings from our region.

**Join Today!** Visit [www.pcacac.org](http://www.pcacac.org) and join online for only \$35!

## How can you get involved in PCACAC?



We all know that our time is one of our most valuable assets. How we use our time and toward what goals are important to our professional growth. Become involved in one of these vital PCACAC Committees:

- Admission Practices
- College Fair/Night
- Conference Planning
- Credentials & Bylaws
- Current Trends & Future Issues
- Sponsorship
- Fund Development
- Government Relations
- Human Relations
- Membership
- Professional Development
- Publications & Research
- Technology



**There are also opportunities to run for elected office and NACAC assembly delegate.**

## Marion Flagg Scholarship Program

Named for one of PCACAC's most outstanding members, the Marion Flagg Scholarship is awarded annually to a group of exceptional educational professionals who are not currently members of PCACAC. The Human Relations Committee oversees the selection of the scholarship recipients. Most of these colleagues work with minority populations or students from disadvantaged backgrounds. They may be high school counselors, two- or four-year college admission professionals, independent counselors or individuals working in such programs as "I Have a Dream," "GEAR UP" and "Upward or College Bound."

## Ann Powell Mentoring Program

The Ann S. Powell Memorial Mentoring Program is open to new college counseling professionals (defined as fewer than five years experience) from within the region served by PCACAC—Delaware, Maryland, Virginia, West Virginia and the District of Columbia. PCACAC developed this program to serve as an outreach to counselors and schools who may not know about PCACAC. The Ann Powell Mentoring Program is designed to enable participants to:

- Grow professionally by attending regional and national conferences devoted to college admission.
- Build professional relationships and develop a support network.
- Come to a deeper understanding of the college admission process.
- Help students navigate the college choice and application processes more effectively.

