

Ann Marie Strauss

Professional Experience

July 2012-present

Garrison Forest School

Owings Mills, MD

Director of College Counseling

- Advise students and parents on all aspects of college planning and selection
- Co-teach full year junior & senior college counseling curriculum with college counseling colleague; co-teach sophomore college counseling curriculum during spring semester
- Compose school letter of recommendation for half of the senior class
- Established a targeted college counseling program to provide additional support to international students (school is 15% international)
- Collaborate with Director of Diversity & Inclusion to create a culturally competent and inclusive program/community for all students
- Coordinate on-campus SAT/ACT prep program for sophomores
- Created and implemented a Career Awareness curriculum for sophomores; includes interest inventories, personality type assessments, résumé writing and interviewing skills
- Prepare and consult with Head of School on annual report to the Board of Trustees
- Manage the College Counseling and Test Prep budgets
- Supervise a full time Associate Director of College Counseling and a full time College Counseling Coordinator/Upper School Registrar
- Forge positive relationships with college admissions officers to promote the school and advocate for individual students; attend professional development opportunities, conferences, fly-ins
- Host over 150 admissions representatives at Garrison Forest School during the fall travel season
- Serve on the school Curriculum Committee; provide pertinent consultation to maintain a rigorous and relevant curriculum; consult on all course selections for 10th, 11th and 12th grade students
- Collaborate with and facilitate professional development for our fine and performing arts faculty on portfolio submission and audition requirements
- Plan, facilitate and chaperone college trips for day and residential students
- Lead the committee which coordinates year-end two week Independent Senior Project
- Coordinate PSAT and Mock ACT administration

July 2008-June 2012

Glenelg Country School

Ellicott City, MD

Co-Director of College Counseling (2009-2011)/Assistant Director of College Counseling (2008-2009)

- Collaborate with college counseling colleague to counsel a diverse group of juniors and seniors
- Create a five week sophomore Career Exploration Unit as part of a Civic Leadership Course
- Maintain college counseling website; proficient in Naviance Succeed and eDocs submission
- Maintain scholarship database and communicate opportunities to students and parents
- Create and deliver Senior Transition Series—from high school to college
- Facilitate workshops for faculty on writing effective teacher letters of recommendation

Senior Grade Dean (2009-2012)

- Mentor senior class to foster leadership, character, integrity and authenticity; Honor Council member; collaborate with class leaders to plan prom and determine senior privileges
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July 2007-June 2008

**Southern High School, Anne Arundel
Country Public Schools**

Harwood, MD

High School Counselor

- Created/ implemented comprehensive College Counseling Program including the opening of the first College and Career Center and introduction of admissions representative visits to the school
 - Worked with underserved and first generation students to create a college-going culture
 - Published bi-monthly scholarship newsletter to juniors and seniors
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July 2000-June 2007

Council Rock School District

Newtown, PA

High School Counselor (2002-2007)/Junior High Counselor (2000-2002)

- Beta school for Naviance/Family Connection Workspace K12
 - Collaborated with college admissions officers to create “Early Awareness of College Admissions” program for eighth and ninth grade students and parents
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Education

University of Virginia

Charlottesville, VA

Master of Education, Counselor Education

Allegheny College

Meadville, PA

Bachelor of Arts, Psychology, Women’s Studies Concentration

Relevant Experience/Professional Associations

University of Alabama Counselor Advisory Board, 2018-present

Drexel University Counselor Advisory Board, 2015-2017

Southern Methodist University Counselor Advisory Board, 2014-2016

Furman University Counselor Advisory Board, 2014-2016

National Coalition of Girls’ Schools (NCGS), 2012-present

National Association of College Admissions Counselors (NACAC), 2001-present

Potomac and Chesapeake Association of College Admissions Counselors (PCACAC), 2007-present

- NACAC Delegate, 2016-2019
- Current Trends and Future Issues Chair, 2015-present; committee member, 2011-2015

Pennsylvania Association of College Admissions Counselors (PACAC), 2001-2007

Association of College Counselors in Independent Schools (ACCIS), 2011-present

National Association of Independent Schools (NAIS), 2007-present

Association of Independent Maryland Schools (AIMS), 2007-present

Presenter:

National Association for College Admissions Counselors (NACAC)

- 2016 “Uber, Lyft or CAB: How to Hail a Counselor Advisory Board”

Potomac and Chesapeake Association for College Admissions Counselors (PCACAC)

- 2012-2019 “Current Trends and Future Issues for College Admissions Professionals”
- 2014 “STEM + Liberal Arts =Meaningful Outcomes & Strong ROI”
- 2015 “Gender and the Admissions Process”
- 2016 “Uber, Lyft or CAB: How to Hail a Counselor Advisory Board” and “High School Visits”
- 2017 “Potomac & Chesapeake Association for College *Equity* Collaborative”, Faculty member, Pre-Conference Workshop
- 2018 "Overreach vs. No, really. Reach": Strategies of Containment and Encouragement"
- 2019 “Decoding the Cost of College: The Case for Transparent Financial Aid Award Letters”

College Board Middle States Regional Forum

- 2012 “Student, Parent and Professional Perspectives on Traveling the Enrollment Funnel”
- 2016 “Championing Students Who *Fly Below the Radar*”