

## **PERSONAL STATEMENT**

### **Luis Portillo for Delegate**

My background is that of a first-generation Latinx college going student, growing up, the importance of furthering my education was always imprinted in my mind and it still continues to this day. The drive I had growing up has transitioned into my seven-year professional career, which I have fallen more in love with every admissions cycle.

My first and foremost duty is to make sure students know they have options and an opportunity to find the right fit for them. I have been able to implement many of my own personal qualities, like using my passion, bilingual, and oration skills in presentations and panels to help more students that have the same background as I do and reach students and families from different backgrounds as well.

I have worked at two very different institutions with very different obstacles when it comes to recruitment and been able to be successful in my opinion. As time progressed, I have been more involved with PCACAC and continue to look to serve our organization with commitment, innovation, thoroughness, and advocacy for all, as demonstrated by my 2018 Counselor of the Year award presented to me.

Throughout my career I have had wonderful mentors that have pushed me to excel in all aspects of my profession. I look forward to be able to do that with this nomination and hopeful election as a delegate and show the next wave of higher education professionals the importance of organizations like PCACAC. I would be truly humbled with the opportunity to serve as your delegate, to make sure our progress and ideas with our amazing organization are heard at the national level. I thank you for your time and consideration.